


 **Hampshire College** | **R. W. Kern Center**





**“ This building will tell
Hampshire’s story, embody
its values, serve its needs,
and draw our visitors
into the community.”**

PRESIDENT JONATHAN LASH

A New Building for Hampshire

- This summer, Hampshire College broke ground on its first new building in decades: a multifunctional learning, teaching, and exhibition space.
 - The R. W. Kern Center will be the point of entry for prospective students and their families into the community. As the home of the admissions office, it will also enable tours to start near the center of campus.
 - This building will provide instructional space, serve as a hub to share information about the campus, and highlight Hampshire's mission.
 - The majority of families who visit the admissions office will also visit the offices of financial aid and student accounts. These offices will relocate to the R. W. Kern Center, and will provide a high level of ease of access and service as we welcome and support families and parents at Hampshire.
- The College intends to pursue Living Building Certification (LBC), which requires the creation of a net-zero energy, waste, and water building.
 - There are currently fewer than ten LBC-certified buildings in the country, and Hampshire will provide national leadership at the confluence of architectural design and energy and water conservation.

Goals for Hampshire's New Building

- The new building will ensure that prospective students **DISCOVER THE HAMPSHIRE EDUCATION** more directly.
- Meeting a variety of space needs, the new building will be a place that **ENCOURAGES COMMUNITY, COLLABORATION AND CONVERSATION** (with good coffee!).
- The new building will **ENHANCE THE ADMISSIONS PROCESS** and relieve limitations imposed by the current buildings and location on periphery of campus.
- The project will **PUSH THE BOUNDS OF ENVIRONMENTAL DESIGN** by achieving 'Living Status' under the Living Building Challenge (LBC).
- The new building should be a place where **THE STORY OF HAMPSHIRE COLLEGE** as a unique, progressive, and experimenting intellectual community can be explored.
- The design of the new building should be **ACCESSIBLE, FLEXIBLE, AND ADAPTABLE.**
- The **LANDSCAPE SHOULD INVITE PEOPLE** to be around the building, not just inside it.

Building Site

(Former Road)



Building Site



Building Site

ROBERT CROWN
CENTER

BUS
STOP

RAIN
GARDEN

RAIN
GARDEN

DROP OFF
AREA

CAMPUS
ROAD

RAIN
GARDEN

ORCHARD

SUCCESSION
MEADOW

WET MEADOW

CONSTRUCTED
WETLAND

CISTERN

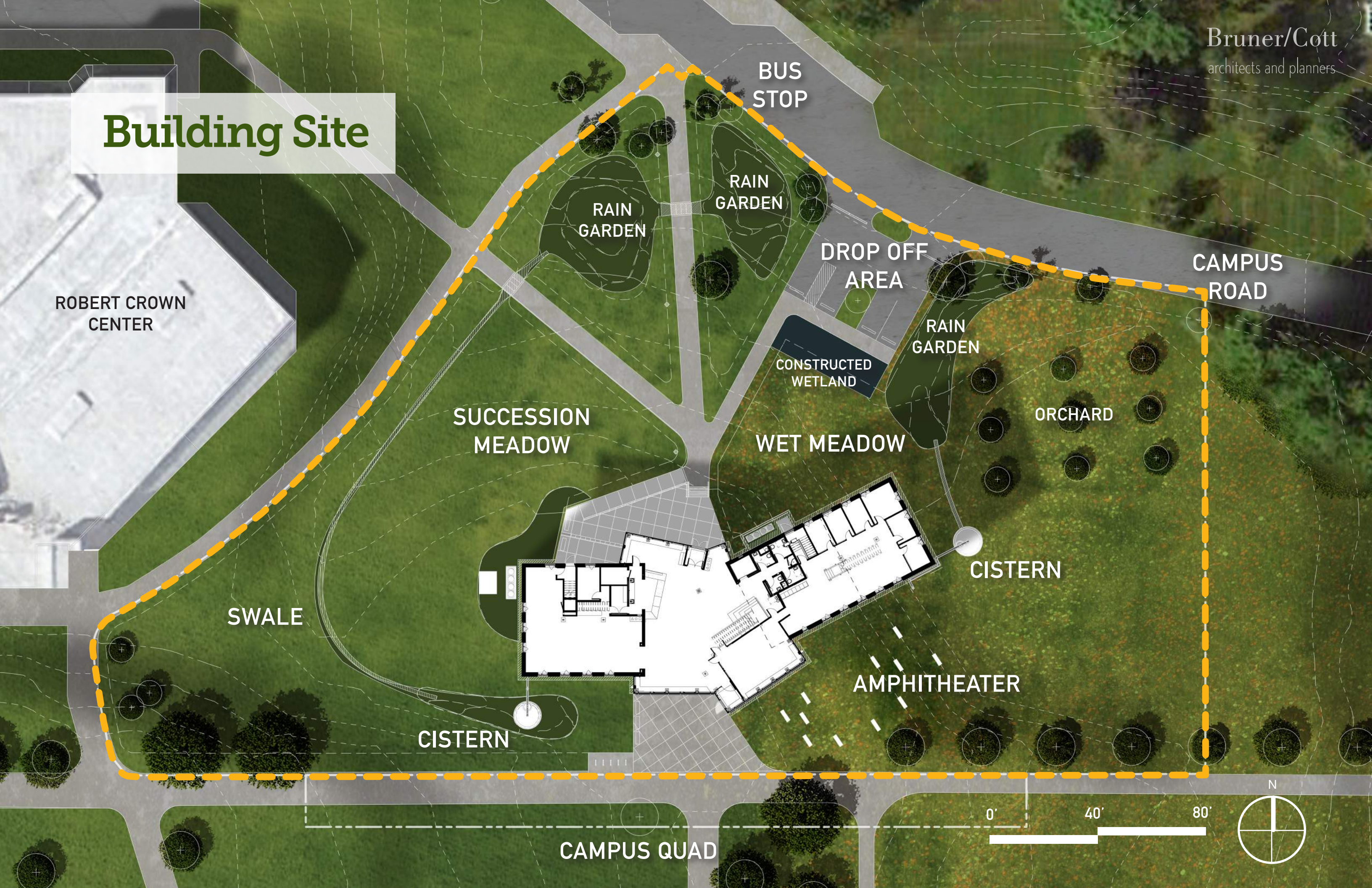
SWALE

CISTERN

AMPHITHEATER

CAMPUS QUAD

0' 40' 80'



View of North Entrance



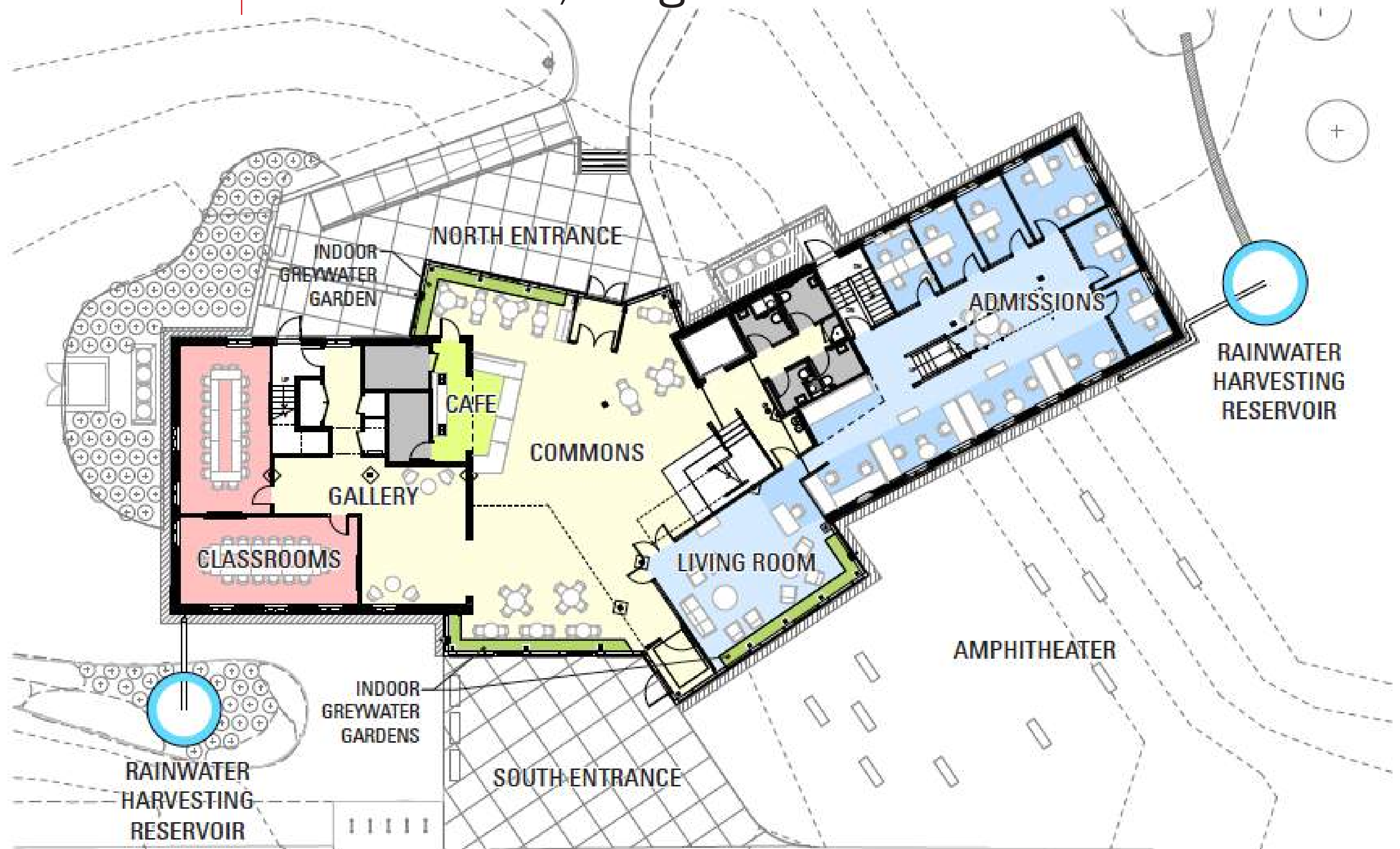
View of South Entrance



Interior View



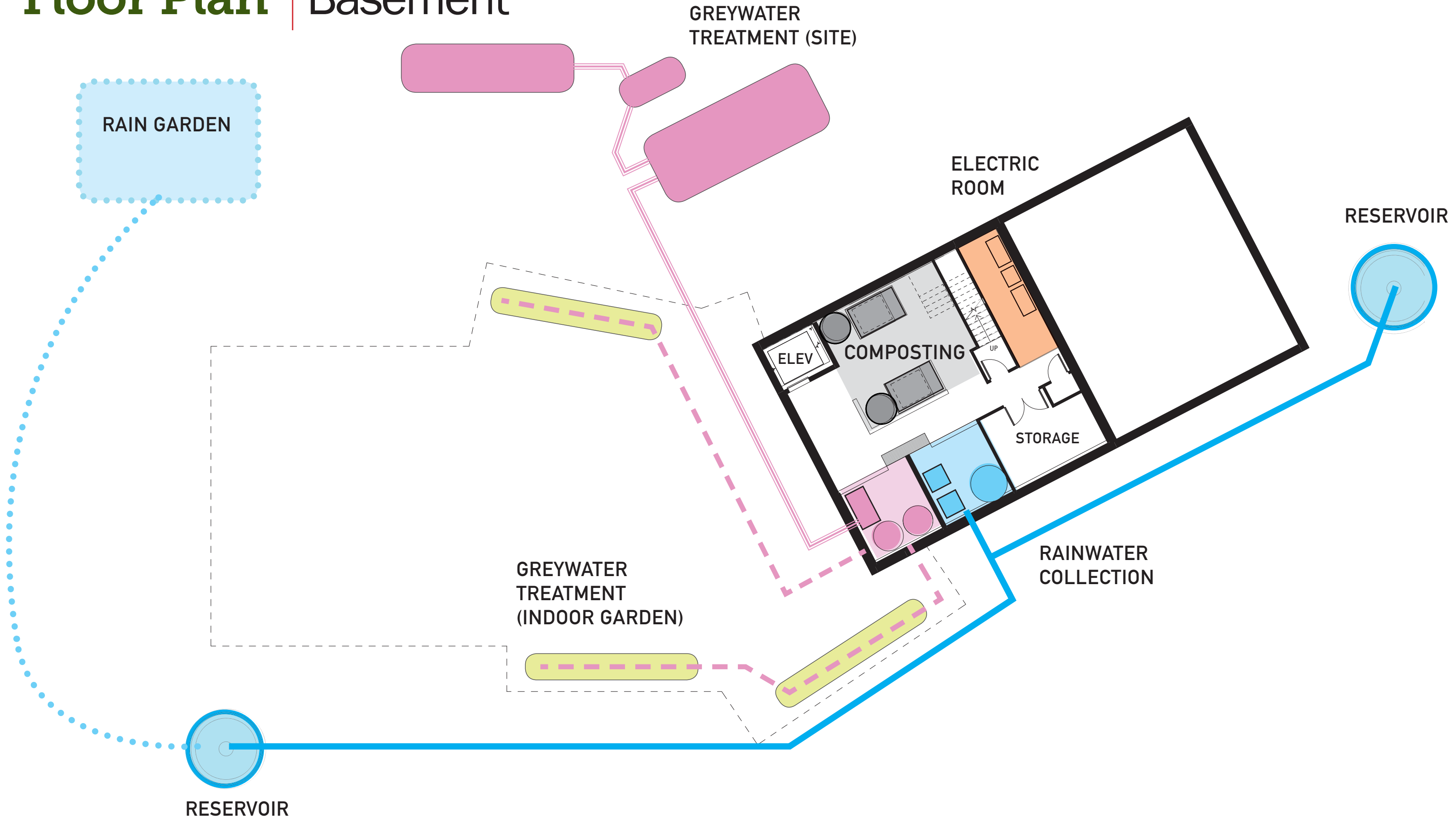
Floor Plan | Ground Floor 7,790 gsf



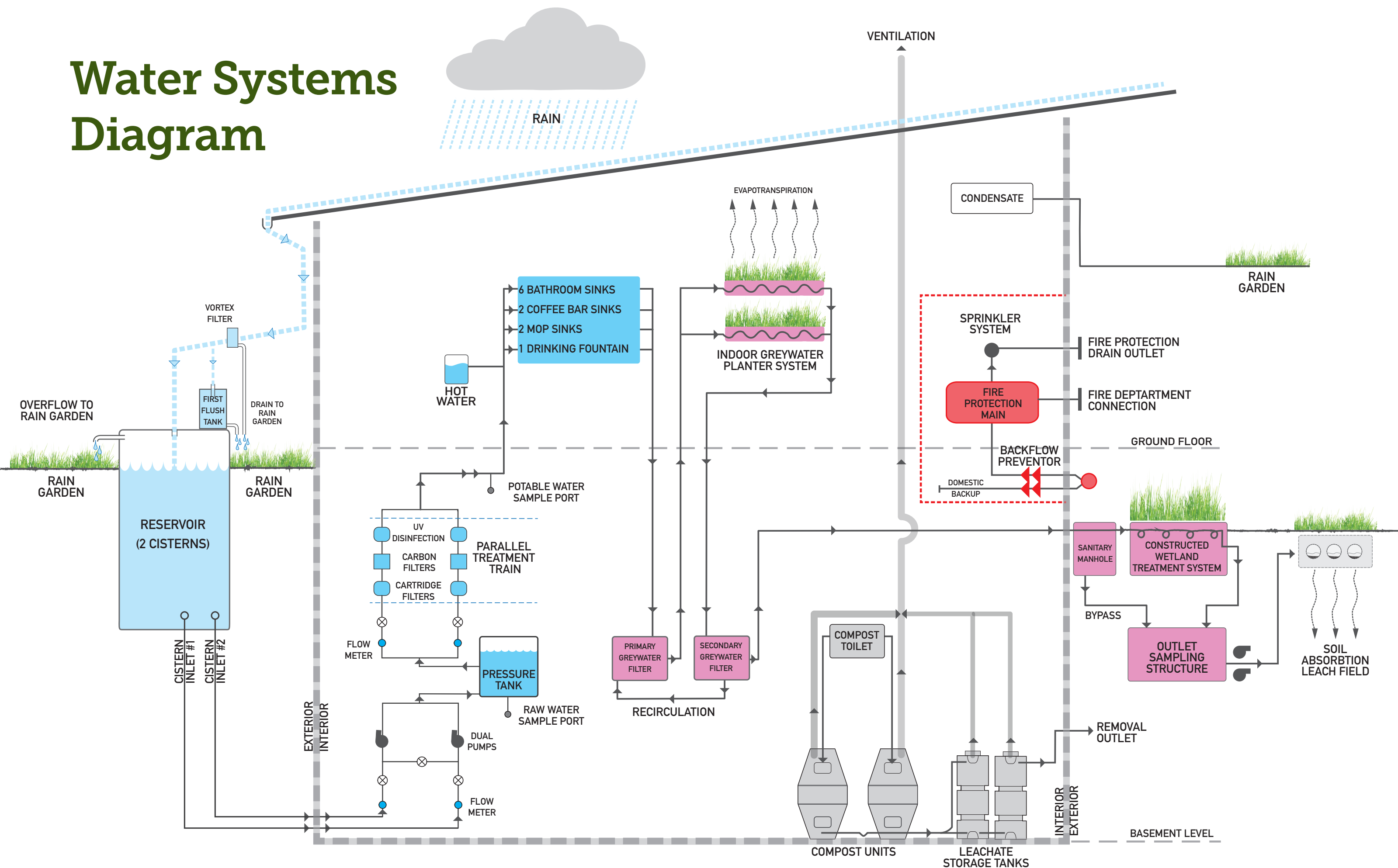
Floor Plan | Second Floor 7,190 gsf



Floor Plan | Basement



Water Systems Diagram



Timeline | Master Schedule

HAMPSHIRE COLLEGE
R.W. Kern Center
 Master Schedule
 April 11, 2014

	2012					2013					2014					2015					2016																					
	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N	D	J	F	M	A	M	J	J	A	S	O	N
Program Development & Site Identification																																										
Architect Selection & Design Competition																																										
Program Confirmation																																										
Schematic Design (SD)																																										
Design Development (DD)																																										
Construction Documents (CD)																																										
Estimate, GMP, Permits																																										
Early Site Work, Construction																																										
Building Commissioning																																										
Loop Road and Parking Construction																																										

Move-in Jan. 2016

The Challenge | to raise \$9,000,000

Gift Range	# of Gifts Needed	Amount Secured	Amount Needed
\$1,000,000+	3	\$5,500,000 (3)	\$0
\$500,000	2	\$500,000 (0)	\$1,000,000
\$250,000	4	\$250,000 (1)	\$750,000
\$100,000	5	\$556,530(4)	\$0
\$50,000	6	\$149,084 (2)	\$200,000
\$25,000	6	\$137,329 (4)	\$25,000
\$10,000	10	\$49,159 (3)	\$51,000
< \$10,000	20+	\$13,295 (10)	\$185,000
Total	75+	\$6,930,398 (29)	\$2,069,601 (46+)



Naming Opportunities

Building Naming.....	Named
Campus Quad.....	Pending

First Floor

Lobby.....	Pending
Admissions Wing (Floor 1).....	Pending
Individual Counseling Offices (8).....	\$25,000 (each, one named)
Classrooms (2).....	\$50,000 (each, one named)
Living Room.....	\$250,000
Coffee Bar.....	Named
Director Office.....	\$50,000
Gallery (Vestibule).....	\$75,000

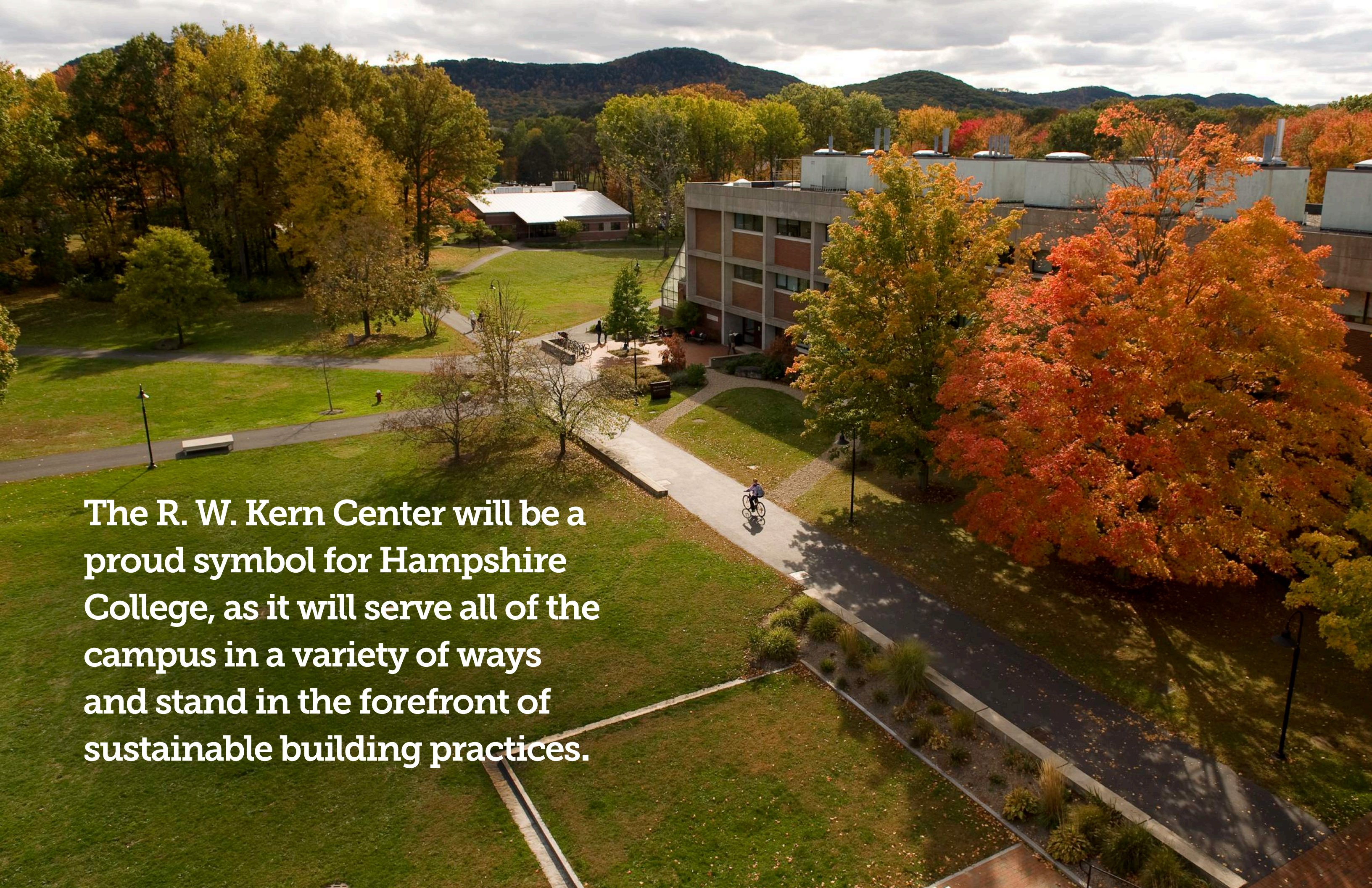
Second Floor

Admissions Wing (Floor 2).....	\$250,000
Individual Counseling Offices (6).....	\$25,000 (each, one named)
Financial Aid Wing.....	Named
Foyer.....	\$50,000
Info Session Room.....	Named
Large Classroom (1).....	\$100,000
New Student Programs.....	Named
Director Office.....	\$50,000
Interview Room.....	\$75,000

Living Building Opportunities

Bus Stop.....	Named
Solar Array.....	\$500,000
Rain Gardens/Landscaping North.....	\$100,000
Rain Gardens/Landscaping South.....	\$100,000
Living Building Challenge Resource Center.....	\$100,000



An aerial photograph of a college campus during autumn. The scene features a large, modern, multi-story building with a flat roof and several air conditioning units. The building is surrounded by lush green lawns and numerous trees with vibrant orange, yellow, and red foliage. A paved path winds through the campus, with a person riding a bicycle in the foreground. In the background, rolling hills and mountains are visible under a cloudy sky. The overall atmosphere is serene and scenic.

The R. W. Kern Center will be a proud symbol for Hampshire College, as it will serve all of the campus in a variety of ways and stand in the forefront of sustainable building practices.